

Module Handbook

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Module WIW-SMG-BWL1-M-7

Sustainability Management for Business Economists 1 (M, 9.0 LP)

Module Identification

Module Number	Module Name	CP (Effort)
WIW-SMG-BWL1-M-7	<i>Sustainability Management for Business Economists 1</i>	9.0 CP (270 h)

Basedata

CP, Effort	9.0 CP = 270 h
Position of the semester	1 Sem. in SuSe
Level	[7] Master (Advanced)
Language	[DE/EN] German or English as required
Module Manager	Spraul, Katharina, Prof. Dr. (PROF DEPT: WIW)
Lecturers	Spraul, Katharina, Prof. Dr. (PROF DEPT: WIW) Friedrich, Cynthia, M. Sc. (WMA DEPT: WIW)
Area of study	[WIW-SMG] Sustainability Management
Reference course of study	[WIW-88.?-SG#2021] M.Sc. Business Studies (2021) [2021]
Lifecycle-State	[NORM] Active

Notice

only for the study programs Business Studies and Business Studies with Technical Qualification

Courses

Type/SWS	Course Number	Choice in Module-Part	SL	PL	CP	Sem.
2V	WIW-SMG-NPO-K-7	P	-	PL1	3.0	SuSe
2K	WIW-SMG-NPG-K-7	P	-	PL1	3.0	SuSe
2V	WIW-SMG-SMIC-K-7	P	-	PL1	3.0	SuSe

- About [WIW-SMG-NPO-K-7]: Title: "Nonprofit Management for the Sustainable Development Goals"; Presence-Time: 30 h; Self-Study: 60 h
- About [WIW-SMG-NPG-K-7]: Title: "Project Non-Profit Foundation"; Presence-Time: 30 h; Self-Study: 60 h
- About [WIW-SMG-SMIC-K-7]: Title: "Sustainability Management in Context"; Presence-Time: 30 h; Self-Study: 60 h

Examination achievement PL1

- Form of examination: **Portfolio**
- Examination Frequency: Examination only within the course

Evaluation of grades

Portfolio exam (individual and group performance possible). You will receive more detailed information on the components of the portfolio exam at the beginning of the course.

Contents

From [WIW-SMG-NPO-K-7] Nonprofit Management for the Sustainable Development Goals:

This lecture gives an overview of the management field "Nonprofit Organizations" and embeds their actions in the 2030 Agenda. Students get to know the 17 sustainable development goals as well as the characteristics and peculiarities of nonprofit organizations and how they differ from social enterprises. In the course of the lecture, various challenges in the management of nonprofit organizations will be discussed, including those relating to: human resource management, governance, marketing, non-profit law and financing. The importance and different forms of nonprofit partnerships are also highlighted and a bridge to sustainability management in companies is built through the corporate citizenship mix.

From [WIW-SMG-NPG-K-7] Project Non-Profit Foundation:

In the semester project, the lecture content "Nonprofit Management for Sustainable Development Goals" is deepened and applied in a practical way by establishing a virtual nonprofit organization

From [WIW-SMG-SMIC-K-7] Sustainability Management in Context:

Organizations are bounded by the environmental and social systems around them - their context. From a strategic perspective, companies are expected to look beyond their own boundaries and take into account their context. This holds especially true when considering sustainability of a specific organization and its operations. Context refers to the different circumstances that determine whether or not a specific performance is considered sustainable or not. In this course, students will learn how a specific context can be established and analyzed to measure, manage and report sustainability. Students analyze and discuss the peculiarities of sustainability in different contexts (country, industry, firm size...). The specific focus of this course depends on the respective lecturer.

Competencies / intended learning achievements

The students learn

- expertise in sustainability management.
- critical reflection on socially relevant issues.
- to work in teams.
- to solve problems adequately independently.
- to present their proposed solutions in writing and to present and defend them in oral form

From [WIW-SMG-NPO-K-7] Nonprofit Management for the Sustainable Development Goals:

Students will learn

- backgrounds, contexts and problem areas of nonprofit management as well as the importance of nonprofit organizations in achieving sustainable development goals.
- to compare essential results of research on nonprofit organizations with practical founding.
- to assess and evaluate challenges that nonprofit organizations must face.

From [WIW-SMG-NPG-K-7] Project Non-Profit Foundation:

Students will learn

- Backgrounds, contexts and problem areas of nonprofit management as well as the importance of nonprofit organizations in achieving sustainable development goals.
- Compare essential results of research on nonprofit organizations with practical founding.
- Assess and evaluate challenges that nonprofit organizations must face.

From [WIW-SMG-SMIC-K-7] Sustainability Management in Context:

Students will learn

- to search and analyze data regarding sustainability challenges of organizations in various sectors and cultural settings.
- to select decision criteria and choose a balanced decision alternative for organizations facing critical sustainability decisions.
- to derive managerial implications for organizations in context according to sustainability frameworks.
- to develop an individual standpoint as a global citizen towards managing sustainability in context.

this course depends on the respective lecturer.

Literature

From [WIW-SMG-NPO-K-7] Nonprofit Management for the Sustainable Development Goals:

Helmig, B. & Boenigk, S. (2020). Nonprofit Management (2. Aufl.). Verlag Franz Vahlen.
<https://doi.org/10.15358/9783800651801>.

From [WIW-SMG-NPG-K-7] Project Non-Profit Foundation:

Helmig, B. & Boenigk, S. (2020). Nonprofit Management (2. Aufl.). Verlag Franz Vahlen.
<https://doi.org/10.15358/9783800651801>.

From [WIW-SMG-SMIC-K-7] Sustainability Management in Context:

Dobson, R., & Bertels, S. (2017). The Road to Context: Contextualising your Strategy & Goals Casebook. Embedding Project.
<https://embeddingproject.org/pub/resources/EP-Road-to-Context.pdf>

Requirements for attendance of the module (informal)

None

Requirements for attendance of the module (formal)

Proper enrollment in the relevant degree program.

References to Module / Module Number [WIW-SMG-BWL1-M-7]

Module-Pool	Name
[WIW-SMG-MPOOL-7]	Field of Specialization: Sustainability Management