

Module Handbook (<https://modhb.uni-kl.de/>)

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## Module WIW-BWL-RES6-M-1

Entrepreneurship and Digital Management (M, 6.0 LP)

### Module Identification

Module Number	Module Name	CP (Effort)
WIW-BWL-RES6-M-1	<i>Entrepreneurship and Digital Management</i>	6.0 CP (180 h)

### Basedata

CP, Effort	6.0 CP = 180 h
Position of the semester	1 Sem. in SuSe
Level	[1] Bachelor (General)
Language	[DE] German
Module Manager	Müller-Seitz, Gordon, Prof. Dr. (PROF   DEPT: WIW) (/staff/51/)
Lecturers	
Area of study	[WIW-EPS] Entrepreneurship
Lifecycle-State	[NORM] Active

### Courses

Type/SWS	Course Number	Choice in Module-Part	SL	PL	CP	Sem.
3K	<b>WIW-BWL-RES-K-1</b> (/mhb/courses/WIW-BWL-RES-K-1/)	P	-	PL1	6.0	SuSe

- About [WIW-BWL-RES-K-1]: Title: "Entrepreneurship and Digital Management"; Presence-Time: 42 h; Self-Study: 138 h

### Examination achievement PL1

- Form of examination: **practical examination**
- Examination Frequency: Examination only within the course

### Evaluation of grades

The grade of the module examination is also the module grade.

## Contents

From [WIW-BWL-RES-K-1] **Entrepreneurship and Digital Management** (/mhb/courses/WIW-BWL-RES-K-1/):

- Dr. Matthias Nachtmann: Digital farming case studies for more sustainable agriculture
- Prof. Dr. Patrick Noack: Digital farming technologies overview
- Prof. Dr. Markus Frank: Agricultural systems of the future
- Dr. Christian Stauf: Intellectual Property in the context of digital transformation

## Competencies / intended learning achievements

The students are able to develop strategic action implications and management measures for start-ups and established agricultural companies in the context of digital transformation.

## Requirements for attendance (informal)

None

## Requirements for attendance (formal)

None

References to Module / Module Number [WIW-BWL-RES6-M-1]