

Module Handbook

TUK MODHB Homepage

Module WIW-BWL-RES3-M-1

Entrepreneurship and Digital Management (M, 3.0 LP, AUSL)

Module Identification

Module Number	Module Name	CP (Effort)
WIW-BWL-RES3-M-1	<i>Entrepreneurship and Digital Management</i>	3.0 CP (90 h)

Basedata

CP, Effort	3.0 CP = 90 h
Position of the semester	1 Sem. in SuSe
Level	[1] Bachelor (General)
Language	[DE] German
Module Manager	Müller-Seitz, Gordon, Prof. Dr. (PROF DEPT: WIW)
Lecturers	
Area of study	[WIW-AND] Business studies for students of other faculties
Reference course of study	[BI-82.464-SG] B.Sc. Facility Management
Lifecycle-State	[AUSL] Phase-out period

Courses

Type/SWS	Course Number	Choice in Module-Part	SL	PL	CP	Sem.
3K	WIW-BWL-RES-K-1	P	-	PL1	6.0	SuSe

- About [WIW-BWL-RES-K-1]: Title: "Entrepreneurship and Digital Management"; Presence-Time: 45 h; Self-Study: 135 h

Examination achievement PL1

- Form of examination: **practical examination**

- Examination Frequency: Examination only within the course

Evaluation of grades

The grade of the module examination is also the module grade.

Contents

From [WIW-BWL-RES-K-1] **Entrepreneurship and Digital Management:**

- Dr. Matthias Nachtmann: Digital farming case studies for more sustainable agriculture
- Prof. Dr. Patrick Noack: Digital farming technologies overview
- Prof. Dr. Markus Frank: Agricultural systems of the future
- Dr. Christian Stauf: Intellectual Property in the context of digital transformation

Competencies / intended learning achievements

The students are able to develop strategic action implications and management measures for start-ups and established agricultural companies in the context of digital transformation.

Requirements for attendance of the module (informal)

None

Requirements for attendance of the module (formal)

None

References to Module / Module Number [WIW-BWL-RES3-M-1]

Course of Study	Section	Choice/Obligation
[INF-88.B16-SG] M.Sc. Socioinformatics	[Compulsory Modules] Economics - Entrepreneurship	[P] Compulsory
Module-Pool	Name	
[EIT-NT-MPOOL-1]	Non-Technical Elective Modules	