

## Module Handbook

TUK MODHB Homepage

# Module WIW-BWL-RES-M-1

Entrepreneurship and Digital Management (M, 6.0 LP)

## Module Identification

Module Number	Module Name	CP (Effort)
WIW-BWL-RES-M-1	<i>Entrepreneurship and Digital Management</i>	6.0 CP (180 h)

## Basedata

CP, Effort	6.0 CP = 180 h
Position of the semester	1 Sem. in SuSe
Level	[1] Bachelor (General)
Language	[DE] German
Module Manager	Müller-Seitz, Gordon, Prof. Dr. (PROF   DEPT: WIW)
Lecturers	Müller-Seitz, Gordon, Prof. Dr. (PROF   DEPT: WIW)
Area of study	[WIW-EPS] Entrepreneurship
Reference course of study	[WIW-82.21-SG#2009] B.Sc. Business Studies (2009) [2009]
Lifecycle-State	[NORM] Active

## Courses

Type/SWS	Course Number	Choice in Module-Part	SL	PL	CP	Sem.
3K	WIW-BWL-RES-K-1	P	-	PL1	6.0	SuSe

- About [WIW-BWL-RES-K-1]: Title: "Entrepreneurship and Digital Management"; Presence-Time: 45 h; Self-Study: 135 h

## Examination achievement PL1

- Form of examination: **practical examination**

- Examination Frequency: Examination only within the course

## Evaluation of grades

The grade of the module examination is also the module grade.

### Contents

#### From [WIW-BWL-RES-K-1] Entrepreneurship and Digital Management:

- Dr. Matthias Nachtmann: Digital farming case studies for more sustainable agriculture
- Prof. Dr. Patrick Noack: Digital farming technologies overview
- Prof. Dr. Markus Frank: Agricultural systems of the future
- Dr. Christian Stauf: Intellectual Property in the context of digital transformation

### Competencies / intended learning achievements

The students are able to develop strategic action implications and management measures for start-ups and established agricultural companies in the context of digital transformation.

### Requirements for attendance of the module (informal)

None

### Requirements for attendance of the module (formal)

None

### References to Module / Module Number [WIW-BWL-RES-M-1]

Course of Study	Section	Choice/Obligation
[WIW-82.21-SG#2009] B.Sc. Business Studies (2009) [2009]	[Fundamentals] Basics in Management and Business Administration	[WP] Compulsory Elective
[WIW-82.175-SG#2009] B.Sc. Business Administration and Engineering specialising in Environmental and Process Engineering (2009) [2009]	[Fundamentals] Business and Management - Elective III	[WP] Compulsory Elective
[WIW-82.176-SG#2009] B.Sc. Business Administration and Engineering specialising in Computer Science (2009) [2009]	[Free Elective Area] Business and Management - Elective III	[WP] Compulsory Elective
[WIW-82.177-SG#2009] B.Sc. Business Administration and Engineering specialising in Chemistry (2009) [2009]	[Free Elective Area] Business and Management - Elective III	[WP] Compulsory Elective
[WIW-82.178-SG#2009] B.Sc. Business Administration and Engineering specialising in Electrical Engineering (2009) [2009]	[Free Elective Area] Business and Management - Elective III	[WP] Compulsory Elective
[WIW-82.179-SG#2009] B.Sc. Business Administration and Engineering specialising in Mechanical Engineering (2009) [2009]	[Fundamentals] Business and Management - Elective III	[WP] Compulsory Elective
[WIW-82.789-SG#2009] B.Sc. Business Studies with Technical Qualifications (2009) [2009]	[Fundamentals] Basics in Management and Business Administration	[WP] Compulsory Elective

[CHE-82.B41-SG#2020] B.Sc. Chemistry with Focus Economics [2020]	[Compulsory Elective Modules] Module der Wirtschaftswissenschaften (Wahlpflichtmodule)	[WP] Compulsory Elective
[CHE-88.707-SG#2020] M.Sc. Business Chemistry [2020]	[Compulsory Elective Modules] Grundmodule der Wirtschaftswissenschaften	[WP] Compulsory Elective
[WIW-82.-SG#2021] B.Sc. Business Studies (2021) [2021]	[Core Modules (non specialised)] Profile Area of Economic Sciences	[WP] Compulsory Elective
[WIW-82.-SG#2021] B.Sc. Business Studies with Technical Qualifications (2021) [2021]	[Core Modules (non specialised)] Profile Area of Economic Sciences	[WP] Compulsory Elective
[WIW-82.-SG#2021] B.Sc. Business Administration and Engineering specialising in Chemistry (2021) [2021]	[Core Modules (non specialised)] Profile Area of Economic Sciences	[WP] Compulsory Elective
[WIW-82.-SG#2021] B.Sc. Business Administration and Engineering specialising in Electrical Engineering (2021) [2021]	[Core Modules (non specialised)] Profile Area of Economic Sciences	[WP] Compulsory Elective
[WIW-82.-SG#2021] B.Sc. Business Administration and Engineering specialising in Computer Science (2021) [2021]	[Core Modules (non specialised)] Profile Area of Economic Sciences	[WP] Compulsory Elective
[WIW-82.-SG#2021] B.Sc. Business Administration and Engineering specialising in Energy and Process Engineering (2021) [2021]	[Core Modules (non specialised)] Profile area of Economic Sciences	[WP] Compulsory Elective
[WIW-82.-SG#2021] B.Sc. Business Administration and Engineering specialising in Mechanical Engineering (2021) [2021]	[Core Modules (non specialised)] Profile Area of Economic Sciences	[WP] Compulsory Elective
<b>Module-Pool</b>	<b>Name</b>	
[MV-MB-BWL-2022-MPOOL-4]	Wahlpflichtmodule Bachelor Maschinenbau mit BWL	
[MV-MB-BWL-2022-MPOOL-6]	Wahlpflichtmodule Master Maschinenbau mit BWL	
[MV-MBBWL-MPOOL-6]	Wahlpflichtmodule Maschinenbau mit Betriebswirtschaftslehre	
[WIW-SIAK-DT-ESS-MPOOL-7]	SIAK Certificate "Digital Transformation" - Modules WIW "Economics & Social Sciences	