

Module Handbook

TUK MODHB Homepage

Course WIW-SMG-CSM-K-7

Case Studies in Sustainability Management (2V, 3.0 LP, AUSL)

Course Type

SWS	Type	Course Form	CP (Effort)	Presence-Time / Self-Study
2	V	Lecture and case studies	3.0 CP	30 h 60 h
(2V)			3.0 CP	30 h 60 h

Basedata

SWS	2V
CP, Effort	3.0 CP = 90 h
Position of the semester	1 Sem. in SuSe
Level	[7] Master (Advanced)
Language	[EN] English
Lecturers	Spraul, Katharina, Prof. Dr. (PROF DEPT: WIW) Hufnagel, Julia, Dr. rer. pol. (WMA DEPT: WIW)
Area of study	[WIW-SMG] Sustainability Management
Lifecycle-State	[AUSL] Phase-out period

Contents

The case method is widely applied in management education and aims at mating knowledge and action. This course will combine two areas of applying the case method in an innovative way:

- First, students work in groups on sustainability case studies, involving data handling, selecting decision criteria, choose a balanced decision alternative and derive implications for the organization at hand.
- Second, students will themselves transform a real-life business innovation case (e.g., from the Aim2Flourish platform) into a case study.

Thereby, the course provides an ideal platform for critical thinking and achieving new competencies for students interested in transdisciplinary approaches to sustainability research

Literature

- Evans, C. (2016). Re-Thinking Case-Based Assessments in Business Management Education. *The International Journal of Management Education*, 14, 161–166. doi: 10.1016/j.ijme.2016.03.002.
- Gallo, P. J., Montiel, I. & Antolin-Lopez, R. (2016). A Literary Genre Based Framework for Corporate Sustainability Education. *Academy of Management Proceedings*, 2016, 14272. doi: 10.5465/AMBPP.2016.14272abstract.
- Lundberg, C. C., Rainsford, P., Shay, J. P. & Young, C. A. (2016). Case Writing Reconsidered. *Journal of Management Education*, 25, 450–463. doi: 10.1177/105256290102500409.
- Mesny, A. (2013). Taking Stock of the Century-long Utilization of the Case Method in Management Education. *Canadian Journal of Administrative Sciences*, 30, 56–66. doi: 10.1002/CJAS.1239.
- Strach, P. & Everett, A. M. (2008). Transforming Research Case Studies into Teaching Cases. *Qualitative Research in Organizations and Management: An International Journal*, 3, 199–214. doi: 10.1108/17465640810920287.

Requirements for attendance (informal)

None

Requirements for attendance (formal)

None

References to Course [WIW-SMG-CSM-K-7]

Module	Name	Context	
[SO-00-2119-M-5]	Management für die nachhaltigen Entwicklungsziele	P: Obligatory	2V, 3.0 LP, AUSL
[WIW-SMG-MNE-M-7]	Management for the Global Goals	WP: Obligation to choose	2V, 3.0 LP, AUSL