

## Module Handbook

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# Course WIW-SIC-MIR-K-7

Managing Interorganizational Relations (2V+1U, 4.5 LP)

## Course Type

SWS	Type	Course Form	CP (Effort)	Presence-Time / Self-Study
-	K		4.5 CP	
2	V	Lecture		30 h 60 h
1	U	Lecture hall exercise class		15 h 30 h
(2V+1U)			4.5 CP	45 h 90 h

## Basedata

SWS	2V+1U
CP, Effort	4.5 CP = 135 h
Position of the semester	1 Sem. in SuSe
Level	[7] Master (Advanced)
Language	[EN] English
Lecturers	Müller-Seitz, Gordon, Prof. Dr. (PROF   DEPT: WIW) Schlemminger, Ronja, M. Sc. (WMA   DEPT: WIW)
Area of study	[WIW-SIC] Strategy, Innovation, and Cooperation
Lifecycle-State	[NORM] Active

### Contents

- Forms of interorganizational relations
- Challenges through interorganizational relations
- Interorganizational networks

- Network practices
- Application of qualitative research methods
- Innovation implementation, recent trends of business practice, contemporary managerial approaches, empirical challenges

## Literature

- Sydow, J., Schüßler, E., Müller-Seitz, G. 2016. Managing Interorganizational Relations: Debates and Cases, Palgrave / Macmillan Publishers.
- Danner-Schröder, A., Müller-Seitz, G. 2017. Qualitative Methoden in der Organisations- und Managementforschung: Ein anwendungsorientierter Leitfaden für Datensammlung und -analyse, München: Vahlen.

## Materials

- Presentation slides
- Video sessions
- Journal articles
- Exercise materials

## Requirements for attendance (informal)

None

## Requirements for attendance (formal)

None

## References to Course [WIW-SIC-MIR-K-7]

Module	Name	Context	
[SO-09.1111-M-5]	Innovation	P: Obligatory	2V+1U, 4.5 LP
[WIW-SIC-INN-M-7]	Innovation	P: Obligatory	2V+1U, 4.5 LP