

## Module Handbook

TUK MODHB Homepage

# Course WIW-MDT-OS-K-7

Organizations and Strategies (2V+1U, 4.5 LP)

## Course Type

SWS	Type	Course Form	CP (Effort)	Presence-Time / Self-Study	
-	K	Lecture with exercise classes (V/U)	4.5 CP		
2	V	Lecture		30 h	45 h
1	U	Lecture hall exercise class		15 h	45 h
<b>(2V+1U)</b>			<b>4.5 CP</b>	<b>45 h</b>	<b>90 h</b>

## Basedata

SWS	2V+1U
CP, Effort	4.5 CP = 135 h
Position of the semester	1 Sem. in WiSe
Level	[7] Master (Advanced)
Language	[EN] English
Lecturers	Danner-Schröder, Anja, Jun. Prof. Dr. (PROF   DEPT: WIW)
Area of study	[WIW-MAN] Management Studies
Additional informations	<a href="#">Informations about the course</a>
Lifecycle-State	[NORM] Active

## Contents

Contents (lecture):

- Governance,
- Actor-network Theory,
- Sociomateriality,
- Structuration Theory,
- Strategy as Practice,
- Knowledge Management,
- Organizational Routines,
- Formal vs. Informal Structures.

Contents (exercise / ,Übung'):

- Dealing with empirical phenomena.
- In the course of the exercise, students have to manage small 'real-life' projects in collaboration with partners from managerial practice to intensify and apply what has been taught in the lecture.

## Literature

Lingnau, V., Müller-Seitz, G., Roth, S. (Hrsg. 2017): Management der digitalen Transformation: Interdisziplinäre theoretische Perspektiven und praktische Ansätze. München: Vahlen.

## Materials

- Lecture: Presentation slides.
- Exercise (,Übung'): Presentation slides.

## Requirements for attendance (informal)

None

## Requirements for attendance (formal)

None

## References to Course [WIW-MDT-OS-K-7]

Module	Name	Context	
[WIW-MDT-OS-M-7]	Organizations and Strategies	P: Obligatory	2V+1U, 4.5 LP