

Module Handbook

TUK MODHB Homepage

Course WIW-MDT-DOH-K-7

Digital Transformation, Organizational Behavior, and Human Resource Management (3K, 4.5 LP)

Course Type

SWS	Type	Course Form	CP (Effort)	Presence-Time / Self-Study
3	K		4.5 CP	45 h 90 h
(3K)			4.5 CP	45 h 90 h

Basedata

SWS	3K
CP, Effort	4.5 CP = 135 h
Position of the semester	1 Sem. in SuSe
Level	[7] Master (Advanced)
Language	[EN] English
Lecturers	Rabl, Tanja, Prof. Dr. (PROF DEPT: WIW)
Area of study	[WIW-HRMOB] Human Resource Management, Leadership, and Organization
Lifecycle-State	[NORM] Active

Contents

1. Digital transformation in organizations: Conceptual considerations
2. Digital transformation and employee behavior
3. Digital transformation and employees' technology acceptance
4. Digital transformation and employee well-being

5. Digital transformation and job design

6. Digital transformation and electronic human resource management

Literature

- Dulebohn, J. H., & Stone, D. L. (2018). The brave new world of eHRM 2.0. Information Age Publishing.
- Hertel, G., Stone, D. L., Johnson, R. D., & Passmore, J. (2017). The Wiley Blackwell handbook of the psychology of the internet at work. John Wiley & Sons. <https://doi.org/10.1002/9781119256151>
- Rabl, T. & Petzsche, V. (2018). Erfolgreiche Arbeit in Zeiten der Digitalisierung – Determinanten und Implikationen für das Personalmanagement. [Successful work in times of digitalization – Determinants and implications for human resource management]. In V. Lingnau, G. Müller-Seitz, & S. Roth (Eds.), Management der digitalen Transformation: Interdisziplinäre Perspektiven und praktische Ansätze [Managing the digital transformation: Interdisciplinary perspectives and practical approaches] (pp. 83–114). Vahlen. <https://doi.org/10.15358/9783800655410-I>

Materials

- OLAT course with teaching materials
- Research articles

Requirements for attendance (informal)

Basic knowledge in organizational behavior and human resource management

Requirements for attendance (formal)

None

References to Course [WIW-MDT-DOH-K-7]

Module	Name	Context	
[WIW-MDT-DOH-M-7]	Digital Transformation, Organizational Behavior, and Human Resource Management	P: Obligatory	3K, 4.5 LP