

## Module Handbook

TUK MODHB Homepage

# Course WIW-KM-QLM-K-5

Qualitative Methods (2V, 4.0 LP)

## Course Type

SWS	Type	Course Form	CP (Effort)	Presence-Time / Self-Study
2	V	Lecture	4.0 CP	30 h 90 h
(2V)			4.0 CP	30 h 90 h

## Basedata

SWS	2V
CP, Effort	4.0 CP = 120 h
Position of the semester	1 Sem. in SuSe
Level	[5] Master (Entry Level)
Language	[DE] German
Lecturers	
Area of study	[WIW-SIC] Strategy, Innovation, and Cooperation
Lifecycle-State	[NORM] Active

## Contents

- Sections of a thesis
- On the relationship between methods and theory
- Planning your research project
- Case study research
- Data collection and analysis
- Writing up qualitative research
- Vignettes from selected empirical research projects

- Own empirical research project (to be performed by the students)

## Literature

- Danner-Schröder, A., Müller-Seitz, G. (2017): Qualitative Methoden in der Organisations- und Managementforschung – Ein anwendungsorientierter Leitfaden für Datensammlung und -analyse. Munich: Vahlen.

## Requirements for attendance (informal)

None

## Requirements for attendance (formal)

None

## References to Course [WIW-KM-QLM-K-5]

Module	Name	Context	
[WIW-KM-QLM-M-5]	Qualitative Methods	P: Obligatory	2V, 4.0 LP