

Module Handbook

TUK MODHB Homepage

Course WIW-INT-PRT-K-1

Presentation Techniques (2S, 2.0 LP, AUSL)

Course Type

SWS	Type	Course Form	CP (Effort)	Presence-Time / Self-Study
2	S		2.0 CP	30 h 30 h
(2S)			2.0 CP	30 h 30 h

Basedata

SWS	2S
CP, Effort	2.0 CP = 60 h
Position of the semester	1 Sem. in WiSe/SuSe
Level	[1] Bachelor (General)
Language	[DE] German
Lecturers	Rabl, Tanja, Prof. Dr. (PROF DEPT: WIW)
Area of study	[WIW-HRMOB] Human Resource Management, Leadership, and Organization
Lifecycle-State	[AUSL] Phase-out period

Contents

Presentation Techniques:

In this course, students learn to

- convincingly perform in presentation situations;
- evaluate the opportunities and limitations of different presentation techniques;
- purposefully select, prepare, and successfully apply different presentation techniques.

Literature

- Flume, P. (2005). Karrierefaktor Rhetorik. Freiburg: Haufe.
- Mohr, P. (2005). Erfolgreich vortragen und präsentieren. München: Heyne.

Requirements for attendance (informal)

None

Requirements for attendance (formal)

None

References to Course [WIW-INT-PRT-K-1]

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