

## Module Handbook

TUK MODHB Homepage

# Course WIW-HRMOB-PS-K-7

Project Seminar on Current Issues in Responsible Human Resource and Organization Management (6K, 9.0 LP)

## Course Type

SWS	Type	Course Form	CP (Effort)	Presence-Time / Self-Study	
6	K		9.0 CP	90 h	180 h
(6K)			9.0 CP	90 h	180 h

## Basedata

SWS	6K
CP, Effort	9.0 CP = 270 h
Position of the semester	2 Sem. from WiSe
Level	[7] Master (Advanced)
Language	[DE] German
Lecturers	Rabl, Tanja, Prof. Dr. (PROF   DEPT: WIW)
Area of study	[WIW-HRMOB] Human Resource Management, Leadership, and Organization
Lifecycle-State	[NORM] Active

## Contents

Students plan and conduct an empirical research project on a current practically relevant issue from the area of organizational behavior and human resource management. In doing so, they get to know and learn to apply methods of empirical research as well as methods of data collection and data analysis, which they can use and apply in professional and research practice in many areas in the context of evidence-based management or evidence-based management research. At the same time, they intensively deal with a research question on a current topic in demand by practitioners, for which they derive concrete recommendations for practice based on the obtained empirical findings. This enables students to apply the

acquired know-how in their own projects and to independently conduct empirical research projects (e.g., in the context of an empirical research project or an empirical master thesis).

## Literature

Literature on the topic of the empirical research project will be announced at the beginning of the course.

Methods literature:

- Alreck, P. L., & Settle, R. B. (2004). The survey research handbook (3rd ed.). McGraw-Hill/Irwin.
- Backhaus, K., Erichson, B., Plinke, W., & Weiber, R. (2018). Multivariate Analysemethoden: Eine anwendungsorientierte Einführung [Multivariate analysis methods: An application-oriented introduction] (15th ed.). Springer Gabler. <https://doi.org/10.1007/978-3-662-46076-4>.
- Bortz, J., & Schuster, C. (2010). Statistik für Human- und Sozialwissenschaftler [Statistics for human and social scientists] (7th ed.). Springer. <https://doi.org/10.1007/978-3-642-12770-0>.
- Bühner, M. (2021). Einführung in die Test- und Fragebogenkonstruktion [Introduction to test and survey construction] (4th ed.). Pearson Studium.
- Cohen, J., Cohen, P., West, S. G., & Aiken, L. S. (2003). Applied multiple regression/correlation analysis for the behavioral sciences (3rd ed.). Lawrence Erlbaum.
- Creswell, J. W., & Creswell, J. D. (2018). Research design: Qualitative, quantitative, and mixed methods approaches (5th ed.). Sage.
- Dillman, D. A., Smyth, J. D., & Christian, L. M. (2014). Internet, phone, mail, and mixed-mode surveys: The tailored design method (4th ed.). Wiley.
- Döring, N., & Bortz, J. (2016). Forschungsmethoden und Evaluation in den Sozial- und Humanwissenschaften [Research methods and evaluation in the social and human sciences] (5th ed.). Springer. <https://doi.org/10.1007/978-3-642-41089-5>.
- Eid, M., Gollwitzer, M., & Schmitt, M. (2017). Statistik und Forschungsmethoden [Statistics and research methods] (5th ed.). Beltz.
- Eisend, M., & Kuß, A. (2021). Grundlagen empirischer Forschung: Zur Methodologie in der Betriebswirtschaftslehre [Foundations of empirical research: On methodology in business administration] (2nd ed.). Springer Gabler. <https://doi.org/10.1007/978-3-658-32890-0>.
- Saunders, M., Lewis, P., & Thornhill, A. (2019). Research methods for business students (8th ed.). Pearson.

## Materials

- OLAT course with teaching materials
- Research articles

## Requirements for attendance (informal)

Knowledge of statistics

## Requirements for attendance (formal)

None

## References to Course [WIW-HRMOB-PS-K-7]

Module	Name	Context	
[WIW-HRMOB-HRMOB2-M-7]	Empirical Human Resource Management and Organizational Behavior Research	P: Obligatory	6K, 9.0 LP