

Module Handbook

TUK MODHB Homepage

Course WIW-EPS-GP-K-7

Entrepreneurial Project (2V, 3.0 LP)

Course Type

SWS	Type	Course Form	CP (Effort)	Presence-Time / Self-Study
2	V	Lecture	3.0 CP	30 h 60 h
(2V)			3.0 CP	30 h 60 h

Basedata

SWS	2V
CP, Effort	3.0 CP = 90 h
Position of the semester	1 Sem. in SuSe
Level	[7] Master (Advanced)
Language	[DE] German
Lecturers	Fassott, Georg, PD Dr. (WMA DEPT: WIW)
Area of study	[WIW-EPS] Entrepreneurship
Lifecycle-State	[NORM] Active

Contents

With focus on market research students will plan the first steps to transform a business idea into a new venture. Alternatively, a start-up simulation can also be offered.

Literature

- Aulet, B. (2013): Disciplined Entrepreneurship, Hoboken, NJ
- Barringer, B. R. (2009): Preparing Effective Business Plans, Upper Saddle River, NJ
- Further material online(OLAT)

Requirements for attendance (informal)

None

Requirements for attendance (formal)

None

References to Course [WIW-EPS-GP-K-7]

Module	Name	Context	
[WIW-EPS-GP-M-7]	Gründungsprojekt	P: Obligatory	2V, 3.0 LP

Course-Pool	Name
[BIO-CC-KPOOL-6]	Courses of Choice